

OUR WORK PROFILE



EVENTOSS™

—● AN EEPL COMPANY ●—

MARKETING | ENTERTAINMENT | COMMUNICATION



TABLE OF CONTENTS

About Eventoss

Our Team

Timeline

Client Acquisition

Some Of Our Clients

Our Range Of Services

Contact Us

ABOUT EVENTOSS

Headquartered in Patna, Bihar since 2010 with its presence in Delhi NCR, and Ranchi. Eventoss Entertainment, over a period of time, has evolved as a MEC (Marketing Entertainment Communication) specialised creative agency delivering top solutions for managing your brand reputation in the market. With a wildly creative team, we approach each project with a clear strategy based on in-depth research & analysis.

Additionally, we have expanded operations into Advertising, Public Relations, and Media Production & Films. Our core young team with superior organisational skills guarantees to deliver the first-rate service within the industry.

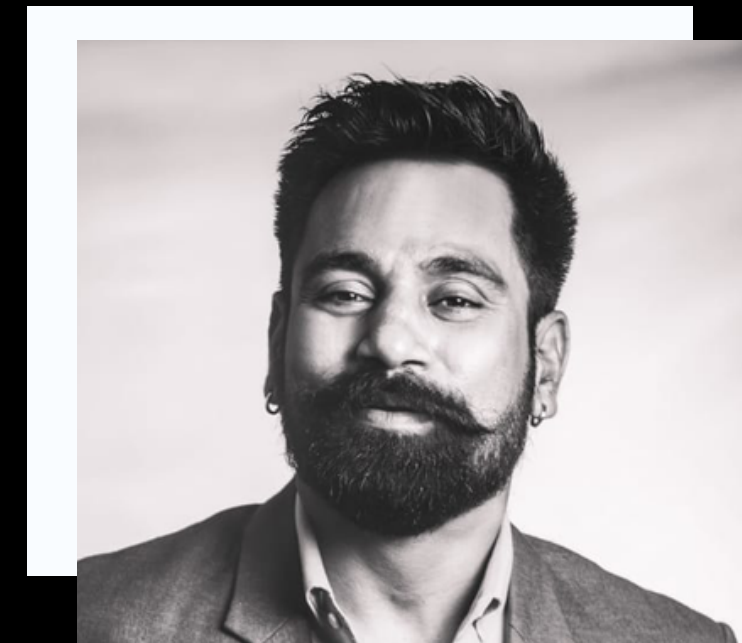
Meet Our Team



SYED AABISH HASSAN
Founder & CEO



RAHUL RANJAN
EXECUTIVE DIRECTOR &
CO-FOUNDER



ALI WARIS KHAN
DIRECTOR - EVENTS &
ENTERTAINMENT

TIMELINE

ONE STEP AT A TIME

2013

Formation Of
Eventoss
Entertainment Pvt
Ltd earlier known as
Eventoss

2015

Crossed The One Cr
Mark In Annual
Turnover.

2017

Registered 200%
Growth In Annual
Turnover. Expanded
Business Opertaion
In Jharkhand & Delhi
NCR

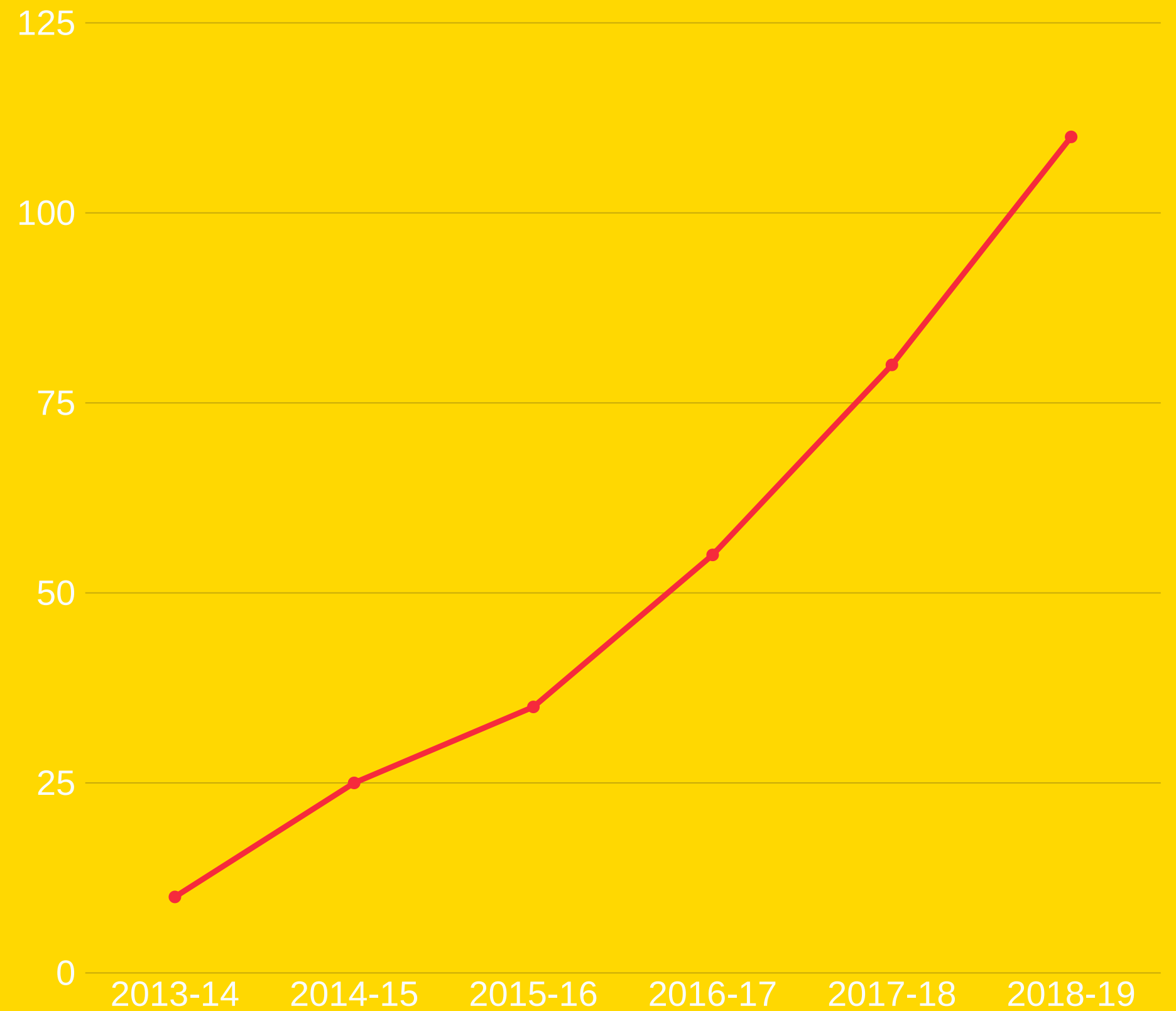
2019

Saw 300% Growth In
Turnover & PAN India
Operations From
Corporate office in
Delhi

CLIENT ACQUISITION

AVERAGE BASED IN THE LAST 6 YEARS

Started with around 10 corporate clients in 2013 and handling more than 100+ corporate giants at present, the journey was not easy but a dream come true.



Some Cool Stats

6

YEARS

OF OPERATIONS

125

CLIENTS

& COUNTING

1500

PROJECTS

& MORE TO COME

CATERING THE BEST OF EACH SECTOR

TELECOMMUNICATIONS

Bharti Airtel Ltd. Vodafone Idea Ltd. Reliance Jio
Infocomm Limited

OIL & GAS INDUSTRY

Indian Oil Corporation Ltd. Hindustan Petroleum
Corporation Ltd. Petroleum Conservation Research
Association (PCRA)

AUTOMOBILE

TVS, Vespa, Royal Enfield, Maruti Suzuki,
FADA

ELECTRICALS & ELECTRONICS

Havells, Vivo, Oppo, Luminous, Nokia, Kutchina, General
Electric, Bosch, Sony, Alstom

MEDIA HOUSES

Dainik Bhaskar, Hindustan Media Ventures, CNBC,
NDTV, Zee Group, Big Ganga

FMCG & RETAIL

Coca Cola India, Tommy Hilfiger, Calvin Klein,
Amul, Oriflame, VIP, Toptime, Nutricharge,
Shoppers Stop, Senco, Tanishq Rado, VLCC, L'Oréal

CATERING THE BEST OF EACH SECTOR

STEELS & CEMENTS

JSW, Ultratech, Konark, Lafarge (Nuvoco)

EDUCATIONAL BODIES

Indiannica Learning, UPES, DMI, Pearl Academy, CLAT
Possible, MMDCH, Amity University

PSU, BANKING & FINANCE

SBI, ICICI Bank, Aditya Birla Group, IDBI, HDFC,
Corporation Bank, NABARD

HOSPITALITY & SERVICES

P n M Mall, Nucleus Mall, Paras Hospitals, Yellow Tie
Hospitality, Apollo Labs, Ola, UBER

GOVERNMENT BODIES

BGSYS, Iran Culture House, Jeevika,
Animal Husbandry, Agriculture Dept. Army Medical
Corps, Bihar Regiment

NGO & CLUBS

UNFPA, UNICEF, Lions Club, Rotary Club,
Aga Khan Foundation, IPSOWA, Bankipore
Club



Our Clients

Our Range Of Services

1

MARKETING & ADVERTISING

Innovating new ideas and adapting to new trends. Proposing various activities under ATL, BTL & TTL categories. Roadshows, Promotional campaigns, Visual Merchandising, Activations, Experiential marketing and much more.

2

EVENTS & ENTERTAINMENT

Events of various kinds & scales. Launches, family days, movie promotions, meets, annual functions, exhibitions, seminars and conferences.

3

MEDIA PRODUCTION & FILMS

Audio Visual Content Development, Brand Collaterals, Creative Assistance

4

PR & DIGITAL MARKETING

Public relations, Digital Marketing Strategy, Website development & maintenance, Content creation

MARKETING & ADVERTISING

QUICK BRIEF



INNOVATING NEW IDEAS

Proposing new tools of marketing for our clients. Using experiential marketing ways to analyze and implement new tools.

MARKET RESEARCH & TRENDS

Keeping a close eye on new trends and research methods for best results.

CREATING INTERACTIVE CONTENT

Creating contents/campaigns that stays in the memories of consumers for a long duration and not just eye catching.

IDENTIFYING PROPER CHANNELS OF COMMUNICATION

Using the best channels of communication/media buying to ensure best reach.

EVENTS & ENTERTAINMENT

QUICK BRIEF



EVENTS FOR GOVERNMENT BODIES
Tableaus, Melas & Mahotsavs, Workshops

HR BASED EVENTS
Family Day, Rewards & Recognitions, ECF, MICE, Conferences, Ice Breaking Sessions

MARKETING EVENTS
Product Launch, Dealer Meets, Anniversaries, Meet & Greet Events

SPECIAL EVENTS
Biennial Meets, Olympiads, Exhibitions & Seminars, Foundation Day, Get Together Events

MEDIA PRODUCTION & FILMS

QUICK BRIEF



AUDIO VISUAL CONTENT

Documentaries, Radio Ads, Property Shoots, TV Commercials, Voice Over, Travelogues

BRAND COLLATERALS

IEC Design, Logo Design & Animation, Marketing Collaterals, Product Shoot, Creative Assistance

MOTION GRAPHICS

Whiteboard Animation, 3D Animation, AR & VR, Walkthroughs, Explainers

CINEMA & RADIO ADS

Theatre ads, Radio jingles, Background Music

PR & DIGITAL MARKETING

QUICK BRIEF



PUBLIC RELATIONS STRATEGY

Developing a winning strategy that maximises your effectiveness while minimizing the time and money required to achieve your goals.

DIGITAL MARKETING

Web Traffic Management, Online visibility and presence. Google Adwords, Online Ad Strategizing, Lead Campaigns, ORM

WEBSITE DESIGN & DEVELOPMENT

Designing interactive websites to ensure traffic retention and effective turnout.

SOCIAL MEDIA EXPERTS & BLOGGERS

A team experienced enough to manage and maintain online reputation of brands.

ADDITIONAL FOCUS

INCREASING OUR PRESENCE



Print Ads



Space Selling



Content
Development



Merchandise



Relationship
Building

Lets' Connect



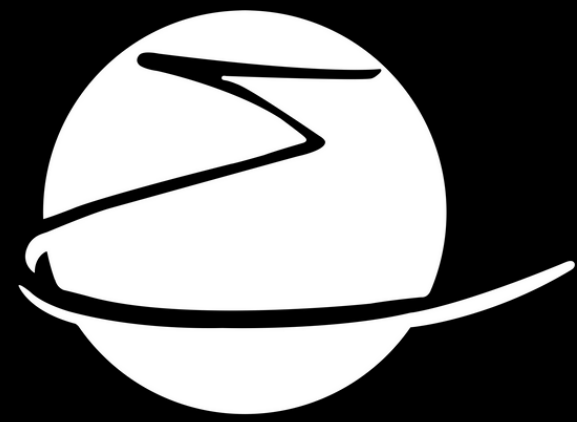
<https://www.facebook.com/eventoss4/>



www.eventoss.in



<https://www.instagram.com/eventossofficial/>



EVENTOSSTM
— AN EEPL COMPANY —

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**REACH
OUT TO
US**

Eventoss Entertainment Pvt Ltd.