



EVENTOSS™
AN EEPL COMPANY



MARKETING & ADVERTISING

EVENTOSS ENTERTAINMENT PVT LTD.

Who Are We
Our Team
Our Goal
Our Services
Our Approach
Our Work
Clientele & Appreciations
Contact Us

UNFOLDING

EVENTOSS ENTERTAINMENT PVT LTD.

Headquartered in Patna, Bihar since 2010 with its presence in Delhi NCR, and Ranchi. Eventoss Entertainment, over a period of time, has evolved as a MEC (Marketing, Entertainment, Communication) specialised creative agency delivering top solutions for managing your brand reputation in the market.

With a wildly creative team, we approach each project with a clear strategy based on in-depth research & analysis.

WHO ARE WE?



EVENTOSS ENTERTAINMENT PVT LTD.

OUR TEAM



SYED AABISH
HASSAN
Founder & CEO



RAHUL RANJAN
Executive Director & Co-
Founder



ALI WARIS KHAN
Creative Director

OUR GOAL

Our goal has always been to provide the best marketing and advertising solutions to our clients.

Marketing & advertising has always been two important aspects of any organisation. The very survival of companies depend on how they advertise & market themselves.

Being in the industry for last 9 years, we have worked on various campaigns for our clients that was purely based on in depth market research and to the point content advertising giving maximum ROI to our clients.

Our highly skilled team of marketers do an in-depth research of the market and propose the best tools to the clients suiting their requirements and product.

Some Cool Stats

6

YEARS

OF OPERATIONS

125

CLIENTS

& COUNTING

1500

PROJECTS

& MORE TO COME

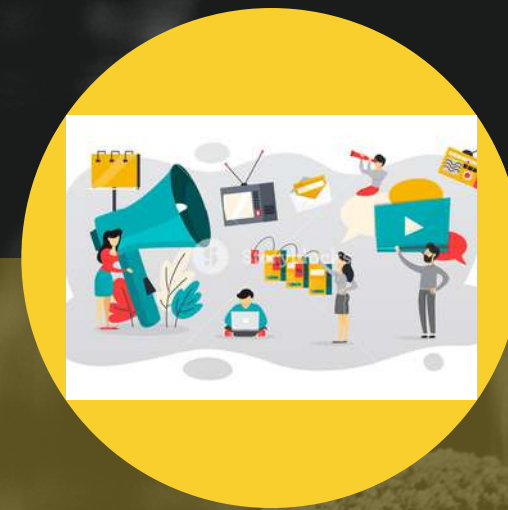
OUR SERVICES



ATL Campaigns



Experiential BTL
Campaigns



Strategic TTL
Campaign



Media Planning
& Buying

ATL CAMPAIGNS

Directing the communication towards the mass market encouraging high demand of the product/service.

EXPERIENTIAL BTL CAMPAIGNS

More focused and directed towards specific groups of customers with highly personalised campaigns being created keeping in mind the demographic and psychographic characteristics of particular customer segments.

STRATEGIC TTL CAMPAIGN

Developing an integrated approach where both ATL and BTL strategies are combined to get a holistic view of the market and communicate with customers in every way possible leading to better brand visibility and high brand recall.

MEDIA PLANNING & BUYING

Evolving media strategy, making recommendations on the target group, mediums to be used and identifying key timings, providing insight across the entire media spectrum, including radio, cinema, press, television and increasingly digital, mobile communications and online media.

OUR APPROACH

RESEARCH

Market Trends & Ideas

PLANNING

Custom Tailored
Campaigns

DESIGN

Getting The Fine Tunes
Done.

EXECUTION

With High Rol.

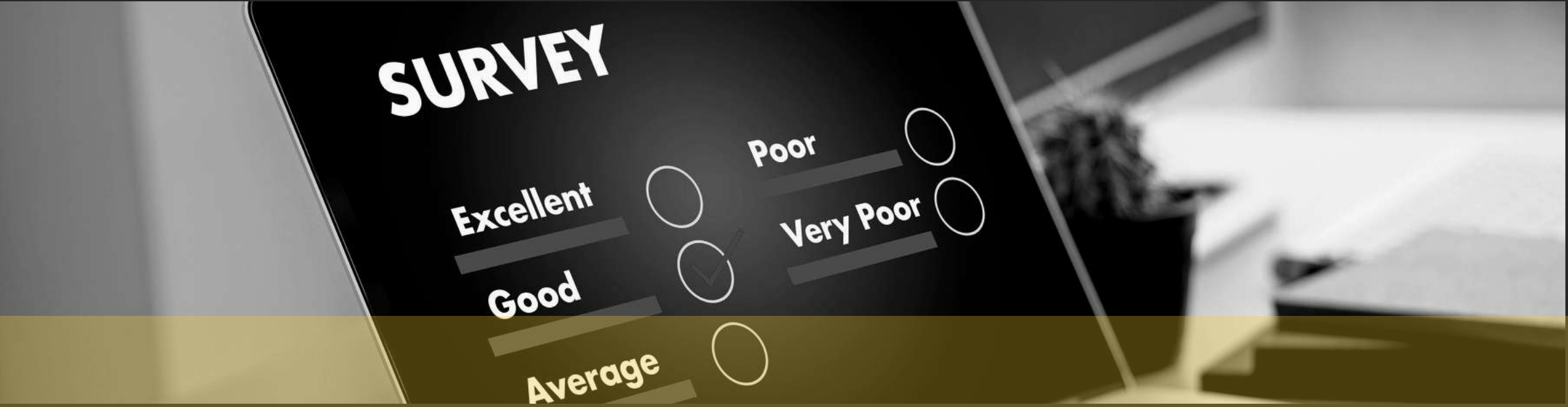


MARKET RESEARCH & ANALYSIS

ASSESSING THE LANDSCAPE

Stay Afloat With The Latest Trends Or You
Might Hit An Iceberg!

EVENTOSS ENTERTAINMENT PVT LTD.





#Client Name- Dainik Bhaskar
#Activity- Paper Rebooking Activity
#Location- Bihar Region
#Number Of Canters- 25
#Duration- 3 Months
#Total KMS Covered- 75,000 KMS

दैनिक भास्कर

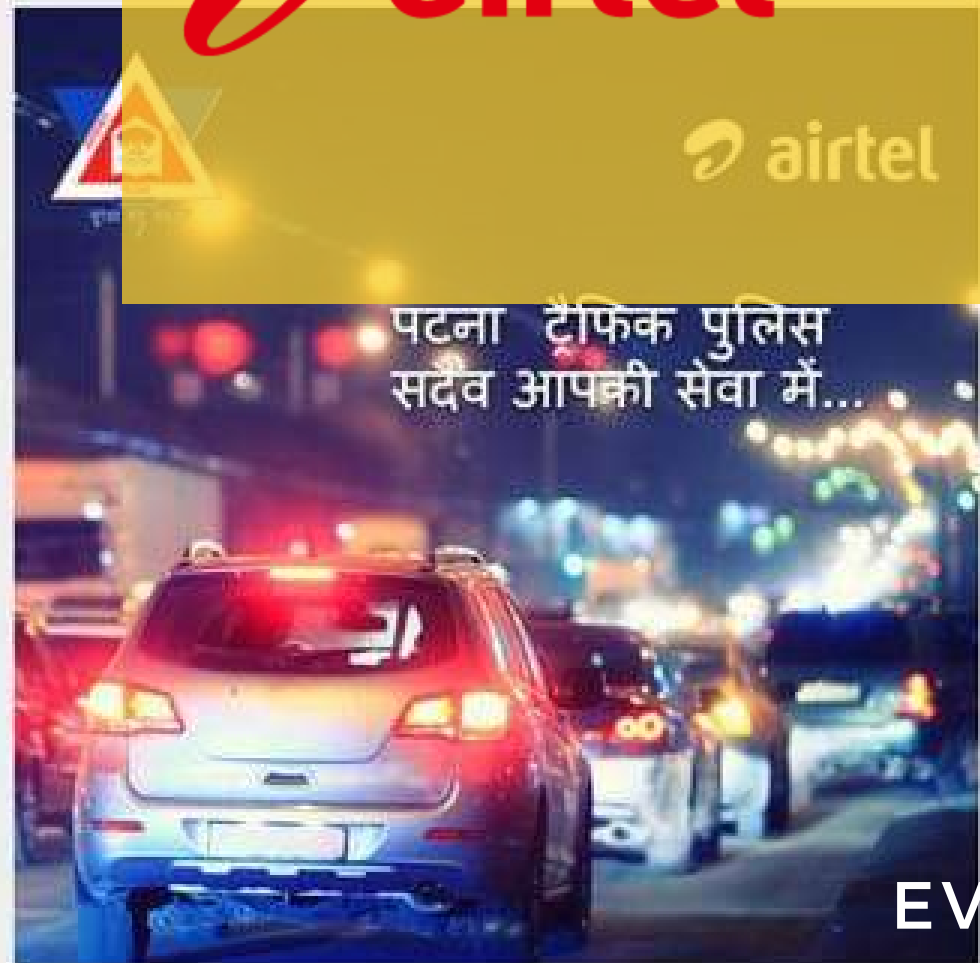




#Client Name- Reliance Jio
#Activity- Nukkad Natak
#Location- Patna District
#Number Of Team- 5
#Duration- 1 Month
#Total Activities Done- 500+

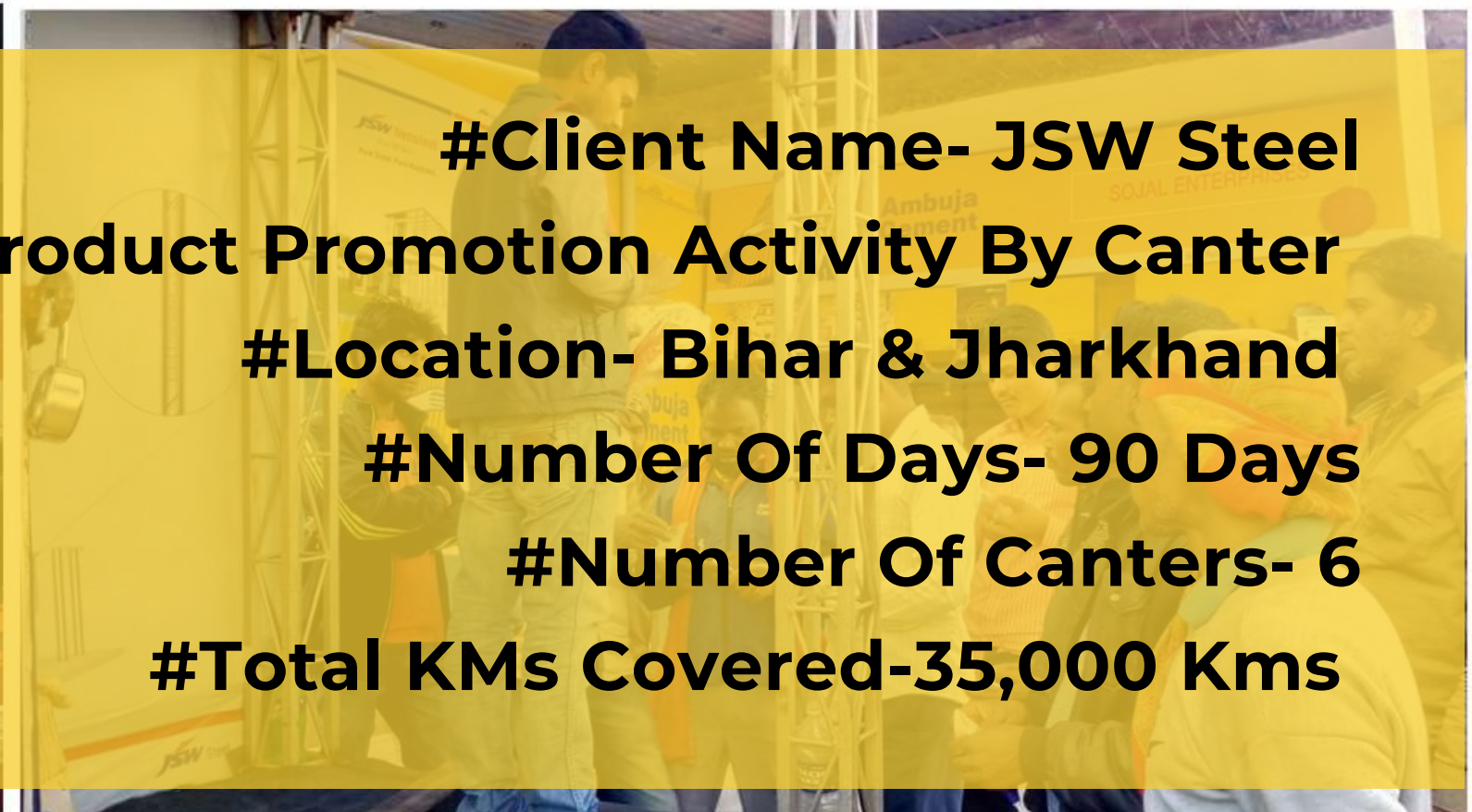


#Client Name- Bharti Airtel Ltd
#Activity- Traffic Awareness Campaign
During Bihar Diwas Mela
#Location- Gandhi Maidan, Patna
#Number Of Days- 3
#Footfall- Around 1,00,000





#Client Name- Ola
#Activity- Auto Driver Enrollment
#Location- Delhi NCR
#Number Of Days- 45 Days
#Number Of Enrollment- 10,000+



#Client Name- JSW Steel

#Activity- Product Promotion Activity By Canter

#Location- Bihar & Jharkhand

#Number Of Days- 90 Days

#Number Of Canters- 6

#Total KMs Covered-35,000 Kms



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#Client Name- TVS

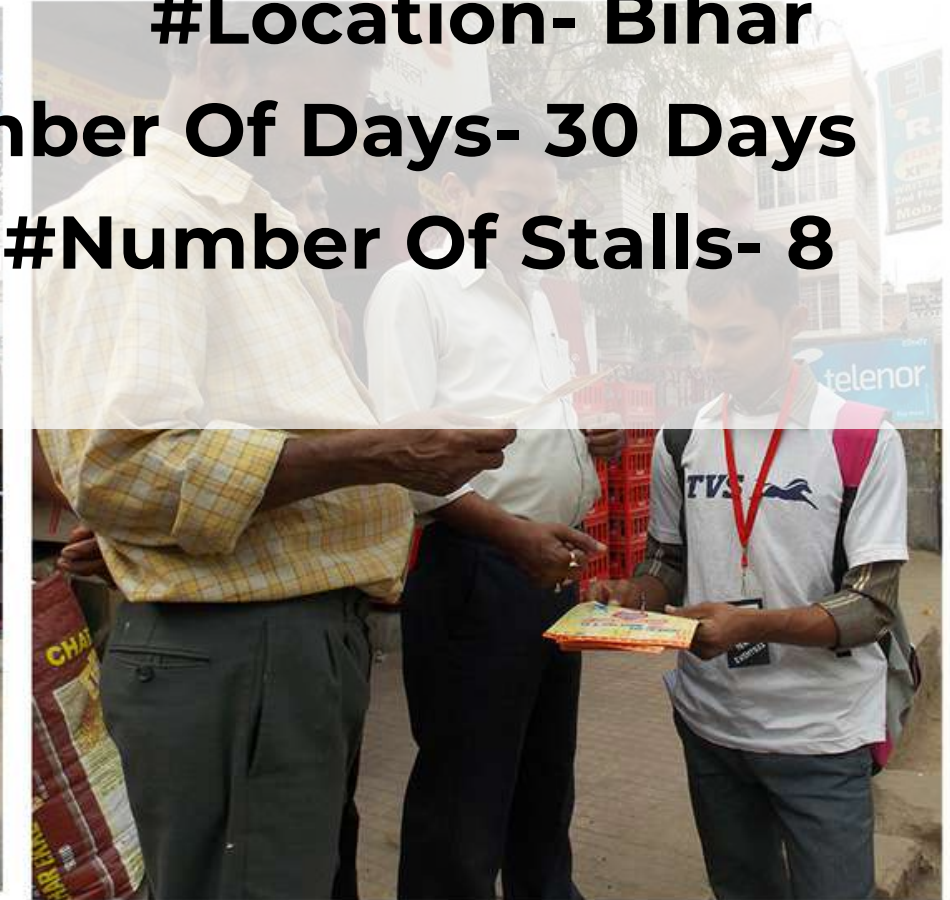
#Activity- Loan Mela Activity

#Location- Bihar

#Number Of Days- 30 Days

#Number Of Stalls- 8

TVS



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#Client Name- Shoppers Stop
#Activity- Store Decor & Promotion
By Canter
#Location- Ranchi, Jharkhand
#Number Of Days- 30 Days



SHOPPERS STOP





#Client Name- Mount Litera Zee School

#Activity- Awareness Campaign

#Location- Patna, Bihar

#Number Of Days- 3 Days

#Footfall- Around 5,000

**Mount Litera
Zee School**

Great School. Great Future



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Vespa

#Client Name- Vespa
#Activity- Show Room Launch & Bike Mela
#Location- Patna, Bihar
#Number Of Days- 30 Days
#Number Of Stall- 4 Stalls



Clientele & Appreciation





Our Clients

CLIENTS' APPRECIATION

DAINIK BHASKAR

Highly reliable team skilled in managing events & activities of any scale & kind.

BHARTI AIRTEL LTD.

Highly professional team with innovative & creative approach.

VIVO MOBILES

Our management would like to thank you for patronizing our products, and bringing to light.

INDIAN OIL CORPORATION LTD.

A team of highly dedicated aspirations delivering delightful services.

VODAFONE IDEA LTD.

An agency you can trust with incredible energy.

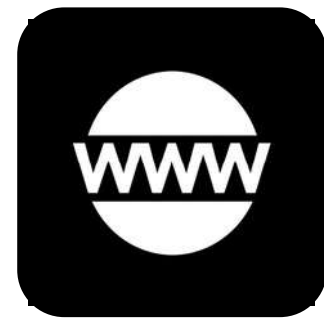
COCA COLA LTD.

It's a great pleasure working with Eventoss & hoping to continue this relationship in the forthcoming years.

EVENTOSS ENTERTAINMENT PVT LTD.

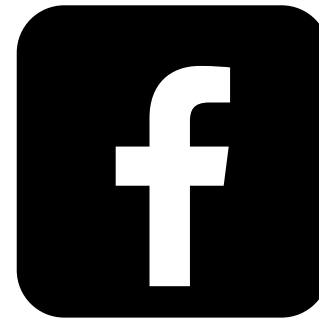
Lets' Connect

Our Social Media Links



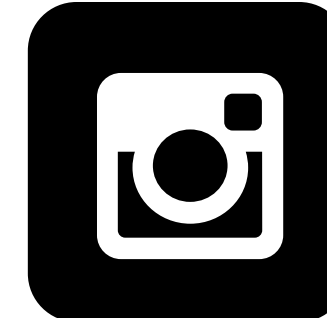
WEBSITE

WWW.EVENTOSS.IN



FACEBOOK

[HTTPS://WWW.FACEBOOK.COM/EVENTOSS4/](https://www.facebook.com/eventoss4/)



INSTAGRAM

[HTTPS://WWW.INSTAGRAM.COM/EVENTOSSOFFICIAL/](https://www.instagram.com/eventossofficial/)



EVENTOSS[™]
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